



Your Community Day





*Your Community
Day!*

WHAT IS “YOUR COMMUNITY DAY”?

Partner with CCS in creating a community in which you are proud to operate a business. “Your Community Day” is an initiative for businesses to promote their company through CCS’ Communications Department while playing a vital role in the vision of a “Healthy, Engaged Compassionate Community for All”. Support your community by choosing a day, week or month to promote your company through CCS while building your community.

HOW?

Choose a date on the calendar that is special to you, your business or someone you would like to honour in your business (an anniversary, the launch of a new product, a dedicated employee’s anniversary).

FEATURES

- Static-cling vinyl for a window that announces your community partnership
- Plaque announcing your community day displayed at CCS and then given to you
- Corporate name listed on CCS website which receives over 3,000 visits a month
- Your support celebrated through our extensive social media network on your day
- Your logo on our monthly ad in The Regional (delivered to 17,000 households), as well as a 10% discount for your business advertising in The Regional
- and more....

Please select one of our packages now to secure your special day!





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WHAT DOES YOUR COMMUNITY DAY DO FOR YOUR COMMUNITY?

Your Community Day supports community services that keep Caledon a vibrant community where we can all thrive. It ensures that you and your community neighbours will be able to receive excellence in services, day after day, through CCS.

You keep our doors open and provide:

- a place to find a job and training
- a place to find care for seniors or reserve a ride
- a place to find hope and support through counselling
- a place to find small business advice
- a place to get food
- a place to get involved and so much more....

WHY HELP CALEDON COMMUNITY SERVICES?

As Caledon's largest health and social service agency, and one that touches so many lives in our community, CCS has supported this community for over 40 years.

In 1971, CCS first opened its doors as the Bolton Contact Centre to provide a crisis line and some informal supports. As residents requested services that were not available in Caledon, the organization was a catalyst in developing such services.

This proactive behaviour has remained a constant force over the years. CCS has developed a spectrum of services that support Caledon residents with life challenges, all the while fulfilling its mission, "to help people help themselves by working creatively and responding to community needs". CCS' success is owed to hard work, strong commitment and the investment of generous residents and business owners.

Your Community Day allows you to create new business relationships and also keeps CCS' doors open to the community for those in need: job seekers, newcomers, seniors, youth and families who face various life challenges.

For more information about Caledon Community Services and the many programs available, please visit www.ccs4u.org.





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BUSINESS PROMOTION OPPORTUNITIES

FOR YOUR BUSINESS

No Cost

INCLUDES:

- Access to Caledon Small Business Enterprise Centre (SBEC) resources and services to help grow your business
- 10 weeks of additional staff for the extra help you need via CCS' LIFE for Youth program
- Post your company's job opportunities with CCS Employment Services for free

SHARE A COMMUNITY DAY

\$ 750

INCLUDES:

- Corporate name listed on CCS website
- Your support celebrated through our extensive social media network on your day
- Static cling vinyl to display at your business announcing your Community Day contribution
- Plaque announcing your support, displayed on the door of CCS
- Your logo on our monthly ad in The Regional (delivered to 17,000 households), as well as a 10% discount for your business advertising in The Regional

YOUR COMMUNITY DAY

\$ 1,400

INCLUDES:

- Exclusive dated Community Day logo with rights to use in all business promotions
- Corporate name and logo on CCS website and a link to your site
- Your support celebrated through our extensive social media network on your day
- Static cling vinyl to display at your business announcing your Community Day contribution
- Plaque announcing exclusivity on your day displayed on the door of CCS and then given to you for your own use and display
- Your logo on our monthly ad in The Regional (delivered to 17,000 households), as well as a 10% discount for your business advertising in The Regional
- Opportunity for a Corporate Volunteer Day within a CCS program





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BUSINESS PROMOTION OPPORTUNITIES

YOUR COMMUNITY WEEK

\$ 6,000

INCLUDES:

- Corporate logo on CCS bus
- Exclusive dated Community Day logo with rights to use in all business promotions
- Corporate name and logo on CCS website for the week with a link to business website
- Your support celebrated through our extensive social media network on your day
- Static cling vinyl to display at your business announcing your Community Day contribution
- Plaque announcing exclusivity of your day displayed on the door of CCS and then given to you for your own use and display
- Your logo on our monthly ad in The Regional (delivered to 17,000 households), as well as a 10% discount for your business advertising in The Regional
- Opportunity for a Corporate Volunteer Day within a CCS program

YOUR COMMUNITY MONTH

\$ 24,000

INCLUDES:

- Recognition by the Mayor and Town Council
- Community Champion Award at CCS Annual General Meeting
- Invitation to become a Caledon Community Corporate Circle Champion (C5) member
- Corporate logo on CCS bus
- Exclusive dated Community Day logo with rights to use in all business promotions
- Corporate name and logo on CCS website for the month with a link to business website
- Your support celebrated through our extensive social media network on your day
- Static cling vinyl to display at your business announcing your Community Day contribution
- Plaque announcing exclusivity of your day displayed on the door of CCS and then given to you for your own use and display
- Your logo on our monthly ad in The Regional (delivered to 17,000 households), as well as a 10% discount for your business advertising in The Regional
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YOUR COMMUNITY DAY

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____

PROVINCE: _____ POSTAL CODE: _____

TELEPHONE: _____

EMAIL: _____

- Please contact me with more information
- I would like to partner at the following level:

- The day/dates I wish to promote my business are:

- I am not interested at this time, please accept my donation of \$ _____

PAYMENT

- Payment enclosed
(cheque payable to CALEDON COMMUNITY SERVICES)

Please charge my

- Visa
- Mastercard

Card #: _____ Expiry: _____

Print Card Holder Name: _____

Signature: _____

Please send this page to Nicole Dumanski,
Fundraising Assistant, via

FAX: 905.951.2303

EMAIL: ndumanski@ccs4u.org

MAIL: Your Community Day
c/o Caledon Community Services
18 King Street East, Upper Level
Bolton, ON L7E 1E8

Privacy Note: Caledon Community Services is collecting this information, as we may need to contact you in the future to thank you for your support, provide information about updates and events, and fundraising and volunteer opportunities that support the work of Caledon Community Services. To ensure accurate delivery of sponsorship benefits, payment is due prior to print deadlines.

CHARITABLE BUSINESS NUMBER: #129569182 RR0001





Your Community Day!

THANK YOU TO "YOUR COMMUNITY DAY" SPONSORS

SPONSOR A DAY:



that was easy.™



*2011 and 2012 Community Day Sponsors listed.